

# COMPANY PROFILE



An ISO 9001:2008 Certified Co.

**Ecommind Technologies Pvt. Ltd.**

32-C B.R. Complex, 4th Floor, Patparganj Opp: Una Enclave, Mayur Vihar Ph-I, Delhi - 110 091 ,  
Ph: +91-11-43055453 | [www.ecommind.com](http://www.ecommind.com) | [contact@ecommind.com](mailto:contact@ecommind.com)

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## » WHO WE ARE

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Ecommind Technologies is an ISO 9001:2008 Certified company. We deliver online solutions to all large and small level enterprise, since our founding in 2005 we have been able to build very strong business relationships with leading multinational players like ONGC, SAIL, AIRINDIAHOLIDAYS.IN, KPMG, VATIKA LTD., ERA GROUP, JUBILANT ENERGY LTD., SRF, BHARAT HOTELS LTD(The Lalit)., ASSOCHAM, TECUMSEH, IL&FS WASTE MANGEMENT, DATAWORLD, NIPM, TSW CAPITAL, VISION EIS amongst others.

In today's rapidly changing and dynamic business environment, we help clients profit from information technology with client-focused solutions combining the right balance of quality, reliability, delivery and price.

We are obsessed to fulfill all the client requirements. One of the results of this is that most of the multinational players in the real state, PSU's are the users of our products. The more important result is that this obsession has helped us design, develop, implement and support some of the most mission critical and innovative solutions in the industry and create an enviable track record of satisfied customers.

Today, Ecommind Technologies can boast of a series of product offerings in addition to the array of IT services that has been its strength from the beginning, the focus still remaining in the Process Automaton and Intranet Development segment.

We think the reason for this is simple quality services, reliable solutions, long-term partnerships, and a price/value structure. We believe this operating philosophy serves as the foundation of our growth and that of our clients.

### VISION

ECOMMIND comes from a dream; the dream to being on pinnacle by consistently focused on four C's- customer, creativity, consistency and clearness

### MISISION

To be known as global premium solution provider and employer in the industry

### OUR VALUES

Clients First  
Passion for work  
Transparency  
Reliability  
Premium Employer  
Innovation

» EXPERTISE AREA

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### Web Design

- Website Redesigning
- Corporate Website
- E-commerce site
- Portal Design
- Flash Websites
- Usability Design

### Graphic Design

- Graphic Design
- Flash Animation
- Logo Design
- Banner Design
- Microsite Design
- Corporate Presentation
- E-learning Solutions

### Web Development

- Website Development
- e-Commerce Shopping Cart
- Admin Tool - Control Panels
- Message Board
- Intranet Application
- Web Application Development
- Process Automation Tool
- Application Maintenance
- Application Testing

### Software Testing

- Functional Testing
- Performance Testing
- Load Testing
- Web Testing
- Unit Testing
- System Testing

### Internet Marketing

- (SEO) Search Engine Optimization
- (SEM) Search Engine Marketing
- (PPC) Pay Per Click

### Core Area

- IT Staffing
- Product Development

» CONTACT INFORMATION FOR BUSSINES & TECHNICAL SUPPORT

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Technical/Sales Team	Creative/Design Team
<p><u><i>Vikas Sunny Christoper</i></u></p> <p>Ecommind Technologies Pvt. Ltd. 32-C B.R. Complex, 4th Floor, Patparganj Opp: Una Enclave, Mayur Vihar Ph-I, Delhi - 110 091 , INDIA Phone: +91-430 554 53 [O] E-mail: <a href="mailto:vikas.sunny@ecommind.com">vikas.sunny@ecommind.com</a></p>	<p><u><i>Anil Dogra</i></u></p> <p>Ecommind Technologies Pvt. Ltd. 32-C B.R. Complex, 4th Floor, Patparganj Opp: Una Enclave, Mayur Vihar Ph-I, Delhi - 110 091 INDIA Phone: +91-9910 622 541[M] E-mail: <a href="mailto:anil.dogra@ecommind.com">anil.dogra@ecommind.com</a></p>

## » APPLICATION DEVELOPMENT, MAINTENANCE, TESTING & IT STAFFING

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### APPLICATION DEVELOPMENT SERVICES

**ECOMMIND** provides web-based development services. **ECOMMIND** has expertise in developing applications that can automate numerous business processes & integrate with other online applications. **ECOMMIND** also offers process automation solutions.

#### Web Bases Solutions:

- Web Based application
- Portal Solutions
- Web services

#### Stand Alone Solution:

- Windows / Console Application
- Business / Domain Components
- Utility Tools

#### Intranet Solution:

- We give solutions to the organizations that required centralized system to pass on the information within the organization in very short span of time

### APPLICATION MAINTENANCE SERVICES

**ECOMMIND** provides web based and stand alone application maintenance services. We've sound knowledge of setup the INTRANET APPLICATIONS for the organization such as, Leave Management System, File Management System, Health Management System etc.,

#### Maintenance of legacy Application:

- Application Support
- Bug fixes
- Enhancements

#### Migration Solutions:

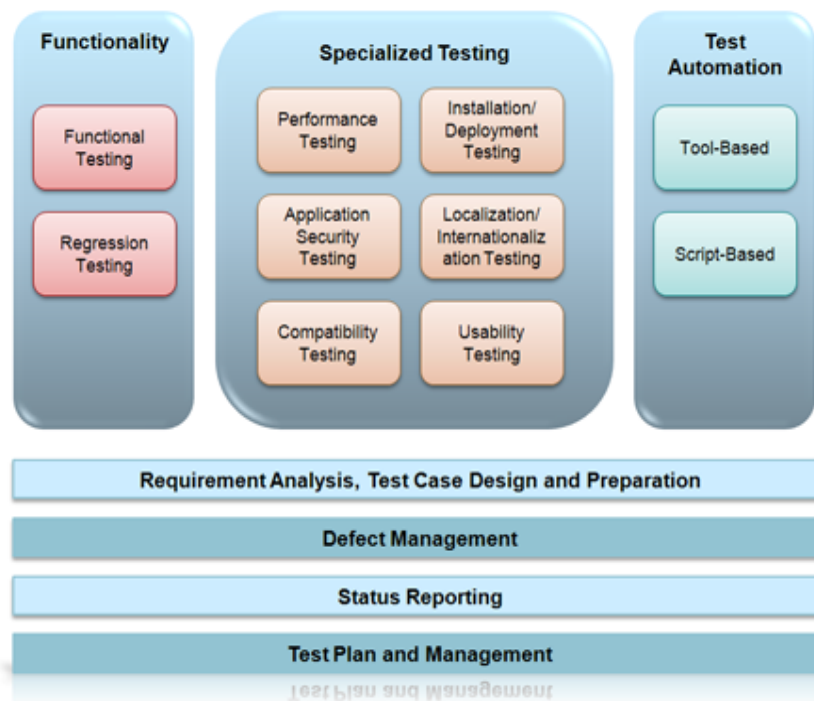
#### Engineering Services:

- Application Re-Engineering
- Application Reverse-Engineering

## APPLICATION TESTING

**ECOMMIND** independent testing solution bring the verification and validation technique that deal with situations such as reduced project timelines, recurrent application modification, non-availability of clearly defined business requirements, greater then before security apprehension and erratic user loads.

- **Functionality Testing:** integrating Testing, System Testing, and Regression Testing.
- **Specialized Testing:** Compliance / Conformance Testing, Component Testing.
- **Performance Testing:** Load Testing, Stress Testing, Volume Testing, Analysis and Interpretation.
- **Test Automation:** Functional Automation, Implementation and Maintenance.
- **Test Process Consulting:** Define / Implement / Manage Test Processes, Statistical method for data analysis.



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**IT STAFFING** - your employees will be sitting at our premises

It's an ECOMMIND endeavor to assist all the Corporate / MNC companies mid size or large size to hire an excellent professional team on contract basis. With an extensive experience, ECOMMIND has achieved expertise in the field of IT staff Augmentation service by servicing global clients. Our robust processes / Infrastructure are capable of ensuring quick delivery of quality staff. ECOMMIND has a reserved pool of IT talent which helps us to fulfill the staffing requirements of client in the short period of time.

**BENEFITS OF HIRING A TEAM FROM ECOMMIND**

An in-house employee probably costs the average firm about \$2500 per month in gross salary. Add to that insurance and other overhead item - coming up to roughly \$48,000 per year. This estimate represents payroll and associated cost only, and does not include the investment in hiring, training and management.

Personal Cost	Monthly	Associated Overhead	Monthly
Salary	\$2,500	Taxes @ 20%	\$ 500
Total Monthly	\$4,000	Overhead @ 20%	\$ 500
		Insurance @ 20%	\$ 500
		Total Monthly Cost	\$ 1,500
Annual Cost	\$48,000	Annual Cost	\$18,000

Using contract personnel, the cost of maintaining a professional team is dramatically reduced.

You just have to pay

Becomes the responsibility of ECOMMIND

Personal Cost	Monthly	Associated Overhead	Monthly
Salary	\$1,500	<del>Taxes @ 20%</del>	<del>\$ 300</del>
		<del>Overhead @ 20%</del>	<del>\$ 300</del>
		<del>Insurance @ 20%</del>	<del>\$ 300</del>
		Total Monthly Cost	\$ 1,200
Annual Cost	\$18,000	Annual Cost	<del>\$14,400</del>

**\$30,000 goes directly to the bottom line**

## » CASE STUDY

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### **Client: Vatika Group**

Business Sector: Real Estate

Solution: A web based application which automates the process of their internal infrastructure and management.

### **The Client:**

Vatika Group deals in real estate business. Vatika has various branches across India. Vatika has build an impressive portfolio of project that span Corporate and Residential complexes, Resorts, Five star hotels, Restaurants, Business centers and Fitness centers.

### **The Challenge:**

The client required web based application that can automate their manual work within organization. This includes elimination of paper work as well as easy way for assigning the work.

### **The Solution:**

ECOMMIND designed and developed a Web Application including various work flow offered by Vatika Group. Application developed to track the process in entire organization and help management to take the decision based upon Reports of the project.

ECOMMIND provided the admin panel in the application which enables the administrator to create the work flows, create new users, re-routing of the projects and track the entire process if it's pending with employee.

### **Technology Used:**

Macromedia Dreamviewer8, Photoshop CS3,  
.net 2.0, C# Language, ASP, AJAX, JavaScript  
SQL Server 2005

### **The Impact:**

The time of allocation of the work to a team is now easy and traceable with the help of software. The application helps the management to allocate proper work according to the hierarchy. This leads to proper utilization of time and resource.

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**Client:** IRES Networks, Airindiaholidays.in

Business Sector: Tours & Travels

Solution: Component based website which enables company to distribute it to their associates.

**The Client:**

IRES Networks is the first company who introduces the PACKAGES in the Travel industry. They are experienced to develop the software's in Travel Industry.

**The Challenge:**

IRES required the component based solution with the advance technology which helps them to distribute it in amongst their associates without much involvement of the technicality.

**The Solution:**

ECOMMIND designed and developed component based upon the guidelines provided by IRES. Application developed on AJAX Technology which help user to surf the website, entire website doesn't load any other pages except home page of the website.

ECOMMIND given the admin panel in the application which enables the administrator to track the sale of specific period, MIS, create Origin, Destination & Packages; enable/disable the Menu and Reports.

**Technology Used:**

Macromedia Dreamviewer8, Photoshop CS3,  
.net 2.0, C# Language, AJAX, JavaScript  
SQL Server 2005

**The Impact:**

This application is prevented by hacker attacks such as SQL Injection, cross browser scripting etc., Based upon on the software calculation IRES & Air India made further payments to their vendors.

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**Client:** - Oil and Natural Gas Corporation Limited [ONGC]

**Business Sector:** Oil

**Solution:** We prevent the ONGC Tender website (tenders.ongc.co.in) from the SQL Injection.

**The Client:**

ONGC is a flagship public sector enterprise and India's highest profit making corporate, achieving the record of being the first Indian corporate to register a five digit profit figure of Rs. 10,529 Crore in the year 2002-03.

**The Challenge:**

The entire website got infected with the SQL Injection, as this website float the deals with all the tender related activity of the ONGC on daily basis so we've to work hard and remove the Virus at the earliest.

**The Solution:**

ECOMMIND designed and restructured the website SQL database. We developed the entire website database store procedure to prevent the website from the SQL injection.

ECOMMIND enhanced the coding structure of the website also enhance the security system of the website control panel.

**Technology Used:**

Macromedia Dreamviewer8  
ASP, HTML, CSS, JavaScript  
SQL Server 2000

**The Impact:**

This application is prevented by hacker attacks such as SQL Injection, cross browser scripting etc.

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**Client: -KPMG**

**Business Sector:** Audit, Tax & Advisory insights

**Solution:** A web based Process Automation application which enhanced the internal & external communication.

**The Client:**

KPMG is a global network of professional services firms providing Audit, Tax and Advisory services. We have over 123,000 outstanding professionals working together to deliver value in over 140 countries worldwide.

**The Challenge:**

We need to build the system which will totally independent and from which management can take the reports of existing clients list. The system built to replace the entire manual work of client handling.

**The Solution:**

ECOMMIND designed and developed the Entity Request Management (ERM) System tool. System helps the management to see how many existing clients are there with the company and how many associates (concern firms) are available to distribute further work. The ERM system generates reports for the available projects. The application will be accessible to all the employees within the organization therefore anyone in the organization can submit request for slot. However, the application will allow only FRP & IN-FM Audit Risk Management to approve the slot.

**Technology Used:**

Macromedia Dreamviewer8, Photoshop CS3,  
.net 2.0, C# Language, ASP, AJAX, JavaScript  
SQL Server 2005

**The Impact:**

This is an intranet based application. It retrieves client's information as well as other information through active directory, which prevents manual entry for users therefore there are less chances for the human errors.

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## TECHNOLOGIES EXPERTISE

ECOMMIND strong technology expertise spans .NET, C#, VB.NET, operating system like windows, database like SQL Server 2005. ECOMMIND has expertise in the following areas:

Development	C#, ASP, ASP.NET, VB.NET, XML, UML, OOPS, VB Script, Java Script
Designing	Adobe Photoshop, Flash, Illustrator, Macromedia, Premiere
Database	Oracle, MySql, MSSql.
Testing	Functional testing, System testing, Automation testing (QTP & Win runner), Performance testing

## » LATEST WEBSITE REFERENCE

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- [HTTP://ERAGROUP.CO.IN](http://ERAGROUP.CO.IN)
- [HTTP://WWW.ERAINFRAENGINEERING.COM/](http://WWW.ERAINFRAENGINEERING.COM/)
- [HTTP://WWW.ERALANDMARKS.COM](http://WWW.ERALANDMARKS.COM)
- [HTTP://WWW.ERABUILDINGSYSTEMS.COM](http://WWW.ERABUILDINGSYSTEMS.COM)
- [HTTP://ERAEZONE.CO.IN/](http://ERAEZONE.CO.IN/)
- [HTTP://ERAPOWER.CO.IN](http://ERAPOWER.CO.IN)
- [HTTP://WWW.ERACINEMAS.COM](http://WWW.ERACINEMAS.COM)
- [HTTP://WWW.THELALIT.COM](http://WWW.THELALIT.COM)
- [HTTP://WWW.AIRINDIAHOLIDAYS.IN](http://WWW.AIRINDIAHOLIDAYS.IN)
- [HTTP://WWW.IWMUSL.COM/](http://WWW.IWMUSL.COM/)
- [HTTP://WWW.QSYS.CO.IN/](http://WWW.QSYS.CO.IN/)
- [HTTP://WWW.SHRIEARLYEDUCATION.COM](http://WWW.SHRIEARLYEDUCATION.COM)
- [HTTP://WWW.SRF-FOUNDATION.ORG](http://WWW.SRF-FOUNDATION.ORG)
- [HTTP://WWW.VISIONEIS.ORG](http://WWW.VISIONEIS.ORG)
- [HTTP://WWW.DISCOVERINDIAONVACATION.COM](http://WWW.DISCOVERINDIAONVACATION.COM)
- [HTTP://WWW.TSWCAPITAL.COM](http://WWW.TSWCAPITAL.COM)

## Key Clients

- ONGC - Oil & Natural Gas Ltd.
- SAIL - Steel Authority of India Ltd.
- IRES (Indian Air Lines Packages & Air India Holidays)
- Dataworld - GIS Solution Provider
- Tecumseh India - India's top Compressor manufacturer
- NIPM - Management Institute
- Bharat Hotels Ltd. - Five Star Hotel, Barakhamba Road
- Fortiora Global Services - LPO
- Shri Ram Foundation (SRF)
- KPMG - TAX & Audit Company
- Vatika Group - Infrastructure Builder
- ASSOCHAM
- IL&FS - Waste Management & Urban Service Ltd.

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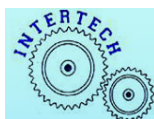
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» ESTEEMED CLIENT LIST

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**ires networks**



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## » TESTIMONIALS

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**Mandeepa Ahluwalia , Corporate Communication head [ERA GROUP]**

"The quality of the graphics, development produced by Ecommind team greatly impresses everyone. Ecommind produce world-class graphics goes a long way towards convincing potential clients of our professionalism. We all appreciate the effort put in by the Ecommind team"

**Sabiha Said, IT Manager [KPMG]**

"We've been with Ecommind for almost a year now, they have been very reliable and professional. Have not had any problems with downtime. We recommend them as a reliable and affordable host."

**Anjali Chatterjee, Marketing Manager [The Lalit]**

"We recently used Ecommind Services to help us create a Corporate Identity for our hotel business. I worked directly with Ecommind team and my experience was fantastic! Team was professional, competent, creative and responsive to my requests. I highly recommend Ecommind services and we will definitely continue to grow our business with their help."

**Radhika Roy, Associate Vice President [SRF]**

"Since Ecommind designed our website we had never before received more compliments on it. I truly can't thank them enough for all their help. Ecommind brought us many customers and know what they're doing! They are very talented and try their best to give you just what you want. You guys are the best! Thank you for the beautiful website. Thank you."

**Ria Ghosal, Manager - Corporate Communication [Jubilant Energy]**

"I felt Ecommind was very knowledgeable and really understood my needs. They completed my project on time and in a professional manner. I highly recommend Ecommind services."

**Amit Malhotra, Manager [Vatika Limited]**

"Professional, quick response and quality work. All you need in a great business and Ecommind Services provides it..."

**Rahul Gupta, Director [A-One Industries]**

"Ecommind has done our logo, business cards, brochures and our website. We love how everything came out! Working with them has given us the opportunity to grow. The site has become very successful and is growing every month. We would recommend them for any graphic design and website services. ."

**Raj Shekhar Menon, Director, [IRES Networks]**

"I recommend Ecommind as a highly reliable and professional web development company. They developed a big B2B marketplace for us. The project was done on time and on budget that was extremely important for our organization. Ecommind demonstrated the ability to deliver high quality internet solutions leveraging the latest design and programming technologies. What is important they developed a quick and stable system able to handle many simultaneous users. I encourage every company to approach Ecommind if looking for a reliable web development partner."

**Birendra Raturi, Director [Qsys eSolutions Pvt. Ltd. ]**

"Ecommind has been the best web development company I have worked with period. They have met or exceeded my expectations on every project. They have allowed me to bring all of my projects together under one roof and begin to develop an integrated product and code base that can be leveraged across all of my existing and forthcoming services."

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